



## THE ORCHIDS

BEAUTIFICATION AWARDS

---

### 2011 Call for Nominations

*Since 1981, Keep Knoxville Beautiful has recognized properties for their positive contributions to Knoxville's landscape in the form of a beautification award. Each year dozens of deserving nominations are assessed by an independent panel of judges who then make recommendations of award to the Board of Directors.*

**Award Category:** (select one)

- Orchid      Orchids require much care and attention, and when they receive that care, they are widely admired as one of the most beautiful flowers. The nominated property demonstrates thoughtful design, historic preservation, commitment to continuing maintenance, and/or careful attention to details that contribute to its overall beauty.
- Onion      Onions cause irritation and stinging sensation to the eyes. The nominated property exhibits visual blight, insensitivity to its surrounding context, poor maintenance and/or repeatedly violates municipal codes.
- Butterfly      Butterflies generally evolve from multiple stages of life. The nominated property has undergone extensive renovation, revitalization, and/or restoration, or was once an Onion recipient that is now Orchid-worthy.
- Evergreen      Evergreens keep their leaves throughout the seasons year after year. The nominated property received an Orchid ten (10) or more years ago and is unwavering in its commitment to be beautiful.

Nominee: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Location:  Knoxville  Knox County      Area:  North  South  East  West  CBID

Reason for Nomination in 50 Words or Less:

~ Please Attach Up to Four (4) Photographs ~

a KEEP KNOXVILLE BEAUTIFUL event

*Promoting a cleaner, greener, more beautiful community since 1978*  
An affiliate of Keep America Beautiful

Nominee: \_\_\_\_\_

**Land Use:** (select one)

- Living                      Single Family Neighborhood, Multifamily Dwellings or Mixed Use  
Development with Residential
- Civic                              Schools, Hospitals, Churches, Libraries or Museums
- Recreation                      Parks, Blueways & Greenways
- Agriculture                      Nurseries, Farms & Gardens
- Leisure                            Dining, Shopping, Hospitality & Entertainment
- Industry                         Manufacturing & Distribution
- Business                        Offices, Headquarters, Agencies & Workplaces
- Transportation                 Roadways & Railways
- Floodway                        Rivers, Creeks, Lakes and Ponds
- Conservation                 Wetlands, Natural Areas & Designated Open Space
- Other                              \_\_\_\_\_

Nominated by: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

~ Nominations must be received by September 16, 2011 at 5pm ~

**By Hardcopy via US Mail:** Keep Knoxville Beautiful, ATTN: Orchids, PO Box 385, Knoxville TN 37901

**By PDF via Email:** [allison@keepknoxvillebeautiful.org](mailto:allison@keepknoxvillebeautiful.org), Subject: Orchids

a KEEP KNOXVILLE BEAUTIFUL event

*Promoting a cleaner, greener, more beautiful community since 1978*  
An affiliate of Keep America Beautiful