

1. What is "Green Miles"?

It is a program designed to promote a healthy body and a healthy community. KEEP KNOXVILLE BEAUTIFUL members can sign up to participate in this program. After you sign up, you'll get a t-shirt (when they are printed), a pedometer IF you don't have one and a litter picker-upper. You are encouraged to walk in your neighborhood and in the surrounding community and pick up litter that may be in your area on occasion. It is everyone's responsibility to KEEP KNOXVILLE BEAUTIFUL!

2. How often do I get to do this?

Green Miles is totally self-paced. i.e. You don't have to do it every day, every week or even every month. You simply pick up trash when the spirit moves you. You'll get a handy dandy log sheet. You just record the number of steps for each time you pick up trash... and the amount you pick up. KEEP KNOXVILLE BEAUTIFUL encourages you to pick up at least once a month.

3. So how does this work?

KEEP KNOXVILLE BEAUTIFUL will send you info about organized pick-ups in the area in case you'd like to participate... and maybe an occasional "way to go" type email to let you know about GREEN MILES results from time to time. Of course, to receive reward points, you have to get out there and pick up trash and then submit your steps. For now, you just email the steps to **GreenMilesKKB@gmail.com**

One day IF the program does well, you will be able to log on to the website to submit your steps.

4. What are the incentives?

Good question. After you sign up, you'll get a t-shirt (when they are printed), a pedometer IF you don't have one and a litter picker-upper... this is really handy when that annoying trash gets underneath brush... especially blackberry brambles or wild roses! Then as you report numbers, you will receive "reward points". You can pick what you want to "spend" your points on.... probably stuff like annuals, perennials, trees, future t-shirts, maybe Green Miles golf shirts, replacement pedometers if you wash and dry yours accidentally or lose it, reuseable bags, a dispenser/storage bag for your grocery bags... the list will fluctuate as we see what people seem to want.

5. So how do the "reward points" relate to the steps I use picking up trash?

We have NO IDEA! That's why we are doing a "pilot program" limited to 25 people so we can get an idea of how many "miles" people will turn in over the next few months. Let's put it this way, you aren't going to "get rich quick" in the program... but the incentives will hopefully include things you'd like to have and use for a long time.

6. What does this cost ME?

All you have to do is join KEEP KNOXVILLE BEAUTIFUL. (It costs \$25 per year). After that, we hope you like the program enough to enroll the next year... and the next... and the next. It is our hope that we can get additional funding so everyone who puts some effort in will be able to recoup the equivalent of their membership fee every year... and MORE! You'll be rewarded for the time you spend. And of course, the REAL reward will be from all the Green Miles you'll be leaving behind you.

7. Do my Green Miles accumulate just for a year at a time?

Your miles will accumulate forever... until you retire at some point. Even if you only do Green Miles for a year, your name and your steps/miles will stay on our Green Miles participant list forever. If you skip a year and then sign up again, your steps will still be there and you can start accumulating again.

7. Can my friends join?

The PILOT PROGRAM is limited to the first 25 people to join Green Miles. So if you have a friend who wants to join, just contact us to see if any slots remain. If all goes well, the full program will be launched in Spring 2012 with no limits on membership. We will likely incorporate a referral program so when your friends join, you will receive extra reward points. More about that later once we figure out the rewards program.

8. But WAIT! You still haven't answered all of my questions!

NO PROBLEM!! Just send us an email. We'll be glad to answer any other questions you may have... **GreenMilesKKB@gmail.com**

