



# CIGARETTE RECYCLING PROGRAM



# BUSINESS

## —Why Recycle?—

### BUSINESS RISK

The presence of cigarette litter within a community can result in decreased foot traffic, tourism, business development, and property value.

### COMMUNITY QUALITY OF LIFE

Cigarette waste is unattractive. It gathers on sidewalks, outside doorways, and in gutters. In a business area, this type of litter can give the impression of lack of regard for the community.

### COST OF LITTER

Cigarette waste on streets and sidewalks require additional sweeping and maintenance. Business owners and local property owners have to take on the cost of cleaning around their buildings and parking lots.

## —Incentive—

TerraCycle® will donate one dollar for every pound of cigarette waste collected to the Keep America Beautiful organization.

If you purchase our cigarette receptacles, you can add customized stickers at an additional cost. This allows you to display your logo on the receptacles, providing additional opportunities for positive publicity.

# 1LB=\$1

## KEEP AMERICA BEAUTIFUL

KAB.ORG



## —FAQs—

### Q: Who services the receptacles?

A: The purchasing company is responsible for emptying the containers and shipping the waste back to TerraCycle. This is true of the recycling program overall. All participants are responsible for shipping us waste they would like to have recycled.

### Q: We already have ashtrays in my establishment, can I still recycle with TerraCycle?

A: Yes. If you already have a means of collecting the cigarette waste, simply proceed with the program instructions using your own containers.

### Q: Is there a way for my office to keep track of how much material we have recycled with this program?

A: Yes. Lots of businesses are interested in reporting on their sustainability initiatives. Through your TerraCycle.com account, you will be able to keep track of the total number of units that you have recycled with our program.

## how it works

### 1 sign up

Sign up for cigarette recycling program at [www.terracycle.com](http://www.terracycle.com).



### 2 collect

Participants start collecting the cigarette waste with designated cigarette receptacles or any available ashtray/container.



### 3 download & ship

When the container is full, download a prepaid shipping label from [www.terracycle.com](http://www.terracycle.com), affix it to the shipping box and ship it to TerraCycle for recycling.

